



Turning Data into **Information**



Xtra is CyntrX Tracking, Reporting, and Analytics.

It gives you the understanding you need to convert data into business intelligence that lowers fuel costs, increases efficiency, lowers accident rates, and so much more.



Telematics devices are becoming ubiquitous – and the amount of data they generate is enormous. Odometer readings, fuel consumption, idle time, engine temperature – the list is endless. But those are all just data points. **It takes CyntrX Xtra to turn them into actionable information that generates true ROI.**

Turning Bits into Business Intelligence

Xtra powers a variety of dashboards that give you instant insights into the performance of your fleet and the people and vehicles that comprise it, generating actionable business intelligence that cuts costs and improves ROI.

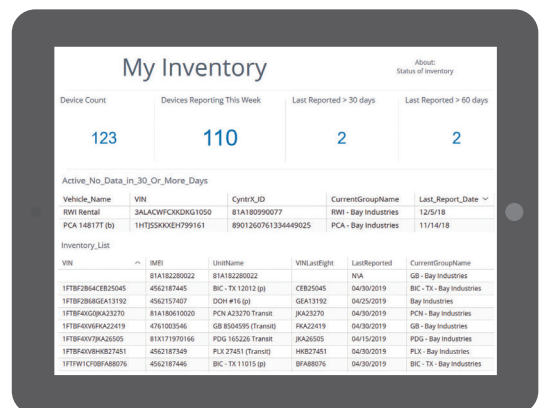
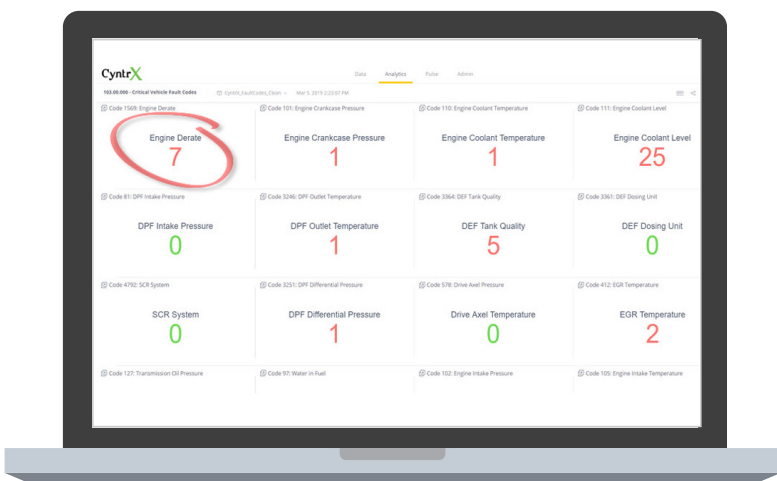
Here are just a few of the dashboards you can use to turn data into information:

1. Dashboard 100 Series: Fault and Trouble Codes

Xtra's **Critical Vehicle Active Faults** report shows you the trucks that need immediate attention, helping you keep them on the road and preventing costly unplanned downtime. You can display this report on a shop monitor in real time, and also receive alerts and emails as issues arise.

2. Dashboard 200 Series: Accounts and Inventory

Xtra's **My Inventory** dashboard shows you all your units in one place, eliminating the need to go anywhere else to find needed information on short notice. And to make management even easier, you can create customer groupings that make sense to you, as well as drill down to get all the details on a particular unit.





3. Dashboard 900 Series: Utilization

Xtra's **No Activity** dashboard helps you keep track of whether your fleet is right-sized to meet your needs by showing you at a glance which trucks aren't in use, and for how long they've been inactive. If your fleet has a lot of inactive trucks, you can easily discover it – and make prudent fleet management decisions that can dramatically reduce unneeded overhead.

Cytrix Advanced Reporting

903.01.000 - Marketing No Activity 5+ Days

Active vehicles with no activity in 5 or more days

Vehicle Name	Device ID	VIN	Last Report	Address	Days with no Activity
105073/CT1	4862004182	4V4NC9EJ5FN911539	2019-03-30 11:53:20	Distribution Dr	5
-315196	8901260761333335282	11	2019-03-19 16:16:31	3975 Walden Ave	16
666969 - Jim Brietzke HD Rack	8901260761334459966	1FVHCYB57DHFH1390	2019-03-29 16:55:19	6 Hampshire Dr	6
#01 Willie Carver - 9918	4562082413	3GCEC13C38G229918	2019-03-09 14:47:07	3392 Al Hwy 229 S	26
#24 Tim Kingrey - 6616	4761003664	3DC6UR5HL1EG106616	2019-03-18 07:21:25	5077 Stage Rd	17
#33 Wrecked (Michael Boyce - OLD)	4761003658	1FTSW3XV9FKA13465	2019-03-07 10:20:37	I- 70	28
#34 Robert Chapman - 4120	4761003578	ZFBERFAT9F6A34120	2019-03-11 20:41:52	Roosevelt St	24
#37 Shop (AL) - 1109	4761003583	3C6TRVDDXF501109	2018-11-30 13:32:17	3395 Al Hwy 229 S	125
#39 Shop (AL) - 0472	4761002984	1GCEC14X142210666	2019-03-14 20:38:51	3385 Al Hwy 229 S	21
#4140 - 22' FLAT - 4862025777	4862025777	3HAMMAAL7EL069987	2018-05-05 14:01:36	7225 Texas 8 Beltway	334
#52 Curtiss McDon...	4562219048	1FD7W2A65HEF40319	2019-03-21 14:55:45	1139 Collins Rd	14

4. Dashboard E000 Series: Standard Scorecards

Xtra's **Monthly Driver Scorecards** help you better manage the two biggest expenses your fleet has: Fuel and Drivers. Get a handle on excessive idle times, PTO usage, and hard braking and corner incidents, and use that information to improve both fuel efficiency and driver safety. Some of our customers tie this information to driver incentives – and have seen both ROI and driver satisfaction improve dramatically as a result.

Cytrix Advanced Reporting

Monthly Driver Scorecard

Vehicle Name	VIN	MPG Rank	Idle % Rank	Hard Braking Rank	Hard Cornering Rank	Total Rank (Sum of Ranks)
PKC 125734 (b)	3ALACWDTAGDGW3115	1	11	1	1	14
PTX 214454 (b)	3ALACWFC3KDH12942	8	14	1	1	24
MOB 114407 (b)	3ALACWDTSDGM0926	22	5	1	1	29
MSA 125731 (b)	3ALACWDTGGDGW3113	17	13	1	1	32
PMV 229770 (b)	3ALACWFC3KDKU4783	9	27	1	1	38
MYX 181329 (b)	3ALACWFC3DJN0683	15	27	1	1	44
PMO 261599 (b)	3ALACWFC4KDLG2522		1	1	45	47



Get Started Today

With **CyntrX Xtra**, the options are endless when it comes to turning bits into business intelligence and data into information that will drive true telematics ROI.

Contact CyntrX today to talk about your fleet's needs, and how you can get started putting the power of **CyntrX Xtra** to work for you.

CyntrX[®]
fleet tracking simplicity

Xtra Tracking
Reporting
Analytics

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